

Contact:  
Amy Sills                    503.745.8535  
   amy.sills@daimler.com

Maria McCullough   803.578.3161  
                                 maria.mccullough@daimler.com

## **Detroit Diesel Continues Innovation and Environmental Leadership with Diesel Particulate Filter Cleaning and Recycling**

**REDFORD, Mich. – May 13, 2009** – Remanufacturing is the ultimate form of recycling and Detroit Diesel has been a leading remanufacturing company for years. Detroit Diesel continues its remanufacturing leadership with its pioneering and environmentally-friendly Diesel Particulate Filter (DPF) cleaning process. This proprietary process was designed to recycle used DPFs and save customers downtime with its groundbreaking exchange program.

As customers with EPA07 equipment begin to approach the required DPF change intervals, they can rest assured that switching their DPF using Detroit Diesel's process will mean minimal downtime. Detroit Diesel service outlets are stocked with DPFs for a quick exchange. After the exchange is used, DPFs are shipped to Detroit Diesel Remanufacturing where they undergo an exclusive cleaning process.

When the EPA07 emissions standard launched more than two years ago, the engineers at Detroit Diesel Remanufacturing knew they had an opportunity to help customers save money by designing an innovative DPF cleaning technology. The result was a de-ionized water technology that restores DPFs to approximately 95 percent of their original effectiveness.

Detroit Diesel's technology is the industry benchmark for effectiveness, meaning customers will get longer life from their reliabil<sup>®</sup> DPF and the convenience of a

quick exchange program. Since launching its DPF cleaning program, the company has recycled more than 7,000 filters.

“Not only is the Detroit Diesel remanufactured DPF restored to almost-new, it saves our customers money because the remanufactured DPF is more cost effective than a new part,” said Richard Marcis, manager of reliabilt<sup>®</sup> product engineering for Detroit Diesel. “Detroit Diesel is committed to providing economical, environmentally friendly solutions at the highest level of quality.”

With more than 800 locations in North America, Detroit Diesel’s trained and qualified technicians are ready to assist customers with their DPF exchanges. Go to [www.detroitdiesel.com/supportnetwork](http://www.detroitdiesel.com/supportnetwork) to find a nearby location stocked not only with DPFs, but genuine Detroit Diesel parts, maintenance products and reliabilt remanufactured components.

Detroit Diesel Corporation is a leading manufacturer of on-highway diesel engines for the commercial truck market. Headquartered in Redford, Mich., Detroit Diesel Corporation is engaged in the design, manufacture, sale and service of these products, in addition to supporting alternative and hybrid engine strategies for the commercial truck marketplace. Detroit Diesel Corporation is a Daimler company.

###