

Detroit Diesel DD15 Demand It All Tour Travels Across Country *Tour Gives Drivers, Customers Hands-On Experience of Power and Technology Behind Ground-Breaking Engine*

REDFORD, Mich. – April 3, 2008 – The DD15 Demand It All Tour, an interactive customer experience demonstrating innovative and groundbreaking technology behind the development of the DD15™ engine, begins its six-month journey at the Hurricane, W.Va., TravelCenters of America (TA), on April 3.

The Daimler Trucks North America commercial vehicle equipped with the DD15 engine and customized interactive learning trailer will visit TAs and Petro Stopping Centers throughout the United States.

The Demand It All Tour allows customers and drivers to test drive the new DD15 engine, as well as to learn firsthand the benefits of it through the interactive display trailer.

The Demand It All Tour highlights advancements in engine technology including: Amplified Common Rail System (ACRS)™, Turbo Compound System and integrated Jacobs Brake. Visitors can compare fuel economy, view driver testimonials and test the DD15's performance.

Additional tour stops include:

Wytheville, Va. (TA)	Salt Lake City, Utah (TA)
Florence, S.C. (Petro)	Seattle, Wa. (TA)
Carnesville, Ga. (Petro)	Troutdale, Ore. (TA)
New Paris, Ohio (Petro)	Medford, Ore. (Petro)
Harrisburg, Pa. (TA)	Ontario, Calif. (TA)
Whitestown, Ind. (TA)	Eloy, Ariz. (TA)
Rochelle, Ill. (Petro)	Milan, N.M. (Petro)
Bloomington, Ill. (TA)	Baytown, Texas (TA)
Foristell, Mont. (TA)	Bucksville, Ala. (Petro)
Oklahoma City, Okla. (Petro)	Bordentown, N.J. (Petro)
Commerce City, Colo. (TA)	

To find out more about the Demand It All Tour, visit www.demanditaltour.com.

Detroit Diesel Corporation is a leading manufacturer of on-highway diesel engines for the commercial truck market. Headquartered in Redford, Mich., Detroit Diesel Corporation is engaged in the design, manufacture, sale and service of these products, in addition to supporting alternative and hybrid engine strategies for the commercial truck marketplace. Detroit Diesel Corporation is a Daimler company.

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