



**DETROIT DIESEL**

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## FOR IMMEDIATE RELEASE

### Detroit Diesel Corporation Launches Redesigned Web Site

**DETROIT, Michigan, June 30, 2006** – Detroit Diesel Corporation today announced that it has launched an updated web site that features enhanced details on its three engines: the Series 60<sup>®</sup>, MBE 4000 and MBE 900, as well as information and specifications regarding its proprietary axles and transmission products.

Located online at [www.detroitdiesel.com](http://www.detroitdiesel.com), the new site highlights the company's commitment to delivering only the highest quality engines to the commercial vehicle market. Additionally, the site utilizes the latest web technologies and has been organized to be more user-friendly with easier and more efficient navigation for customers, employees, dealers and distributors, the media, business and industry groups, suppliers and the community.

The web site redesign and development was created by Portland, Oregon-based Internet Marketing firm, Pop Art, Inc. ([www.popart.com](http://www.popart.com)).

Detroit Diesel Corporation is a leading manufacturer of on-highway heavy-duty diesel engines for the commercial truck market. The company offers a complete line of engines from 170 to 515 horsepower for the on-highway and vocational markets. Through its corporate headquarters in Detroit, Michigan, Detroit Diesel is engaged in the design, manufacture, sale and service of these products, in addition to supporting alternative and hybrid engine strategies for the commercial truck marketplace. Detroit Diesel is a subsidiary of DaimlerChrysler and part of the Freightliner group of companies.

Detroit Diesel news releases, photographs and product specification details are available at [www.detroitdiesel.com](http://www.detroitdiesel.com)