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**FOR IMMEDIATE RELEASE**

## **Detroit Diesel Makes Significant Investment in Service Technicians**

*Enhanced program focused on increased uptime, improved quality for the customer*

**DETROIT, Michigan, Dec. 15, 2005** – Detroit Diesel Corporation (DDC) is making certain that it's in top shape to support its customers with the launch of G2 – or the Guild 2.0. With the launch of the new service technician program, service outlets are increasing their focus on ensuring faster service and improved quality for customers.

For many years, the DDC Guild has helped deliver service excellence through training, testing, and rewarding technicians. Now, the company has built upon the best of the Guild to develop a new program that will help employees at On-Highway service locations stay on top of the latest developments in products, tools and diagnostic technology – especially those coming in 2007.

The G2 Expert Service Network is a program focused on four key areas to help provide the highest quality service to customers: Training, Certification, Continuous Improvement and Recognition.

“We understand that those who work on Detroit Diesel engines need better tools and training as each generation of engines becomes increasing complex. We are confident G2 is a way to make certain this happens,” said Carsten Reinhardt, President and Chief Executive Officer of Detroit Diesel Corporation. “With G2, we’ve strengthened technician training, certification and recognition in an effort to help improve customer satisfaction, sales and profits. And we will constantly evaluate the program to ensure continuous improvement is part of how we manage G2.

We are very excited about how this program can positively impact customer satisfaction.”

Reinhardt explained that the benefits for G2 members will include access to new training modules that focus on how to diagnose and repair the most common issues; recognition of professional knowledge through certifications, as well as previous Guild service; opportunity for specialization or overall engine and parts knowledge, and career development.

“Everybody benefits from G2. Technicians will perform service efficiently and accurately, and they will be motivated to stay within a location that recognizes and rewards their professional knowledge, and customers will get accurate, dependable, quality service for their engines. I’m convinced that G2 status will help drive service excellence at service locations and help us exceed customer expectations going forward,” concluded Reinhardt.

Detroit Diesel Corporation is the leading manufacturer of on-highway heavy-duty diesel engines for the commercial truck market. The company offers a complete line of engines from 170 to 515 horsepower for the on-highway and vocational markets. Through its corporate headquarters in Detroit, Michigan, Detroit Diesel is engaged in the design, manufacture, sale and service of these products, in addition to supporting alternative and hybrid engine strategies for the commercial truck marketplace. Detroit Diesel is a subsidiary of DaimlerChrysler and part of the Freightliner group of companies.

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